Revitalization From the Inside Out
The Mission – October 2006

Combine the power of art, technology and innovation, with neighborhood values and culture to revitalize Syracuse's Near Westside
Facts at THAT Time:

• Poorest neighborhood in Syracuse & 9thpoorest in the country
• 3,310 residents: 31% White, 41% African American, 34% Hispanic
  • 52% Living in poverty *(double that of the city’s rate)*
• 1,244 housing units, 20% vacancy rate *(double NYS rate)*
• Owner-occupancy rate of 15% within the 0.33 sq mile area *(215 aces)*
  • Violent crime rate 5 times the county rate
  • 40% unemployment
The Results – October 2014

- New Capital Investment $74.4M
- New Jobs 308
- Residents Trained 57
- Residents Placed 87%
- External Funds Raised $46M
- Homes Renovated/Built 40
The Greatest Challenge

FEAR

15TH WARD
Building Trust – What Works

Respect for Culture
Building Trust – What Works

Dialogue
Building Trust – What Works

Learning Lots

Skiddy Park

Opportunity

Greentrain
Building Trust – What Works

Syr-LFL

Eye Witness Book

601 Tully

Scholarship
Building Trust – What Works

A Common Cause
Building Trust – What Works

Physical Transformation
Building Trust – What Works

Residents Meetings

Neighborhood Navigator

Communication
Re-Creating a Mixed Income Neighborhood Requires:

A Passionate Diverse Board
A Key Ingredient

Creative Green Design
Essential Strategy

Getting New Residents Involved
Every Win is Everyone’s Win

Celebrate Together Often
Resiliency = Home Ownership
Resiliency = Diversification