REVITALIZATION THROUGH COALITION BUILDING

IN A POST INDUSTRIAL CITY
THE SYRACUSE LANDSCAPE

- University Hill
- E. Genesee St. Cultural District
- Syracuse Center of Excellence
- Rte 81
- Armory Square District
- Civic Strip Area
- Clinton Square
- Near West Side
- The SALT District
- The Warehouse
“Universities share the responsibility to address the pressing issues of our times:

- Decaying civil infrastructure
- Environmental degradation
- Failing schools
- Beleaguered economies
- Distressed neighborhoods
- Social divisions

.....doing so is good for the scholarly life of faculty, the education of students, and the community.”
BOLD PROJECTS

- Connective Corridor
- The Warehouse
- Say Yes
- Southside Innovation Center
- Center of Excellence
- Kaufman Regional Entrepreneurship
- Near Westside Initiative

THE SALT DISTRICT of the Near Westside

SAY YES EDUCATION

Syracuse | Art | Literacy | Technology

Eating a Recipe for Entrepreneurs
SOLUTIONS – FROM ACADEMIC STRENGTHS

- Architecture
- Environmental Sustainability
- Entrepreneurship
- Art & Design
- Inclusive Urban Education
- Information Technology
CREATIVE PLACEMAKING

SYRACUSE CONNECTIVE CORRIDOR

THE SALT DISTRICT of the Near Westside
CREATIVE PLACEMAKING

REIGNITES CONFIDENCE

THEN

NOW
CREATIVE PLACEMAKING

RECONNECTS COMMUNITIES

THEN

NOW
CREATIVE PLACEMAKING

RESULTS IN ICONIC STRUCTURES

THEN

NOW

Design by Gluckman Mayner Architects
CREATIVE PLACEMAKING REVITALIZES NEIGHBORHOODS

THEN

NOW
CREATIVE PLACEMAKING

ATTRACTS CREATIVE COMPANIES

THEN

NOW
CREATIVE PLACEMAKING

INSPIRES
PLAY
NOW
CREATIVE PLACEMAKING

ACTIVATES CITY STREETS

THEN

NOW
CREATIVE PLACEMAKING
REIGNITING CONFIDENCE...3 INGREDIENTS

1. DESIGN

2. ART & NEIGHBORHOOD DIALOGUE

3. UNLIKELY COALITIONS